



fabAZ

fabulousARIZONA.com

2024 EDITORIAL CALENDAR

Holiday event/dining articles to run at least three weeks prior to holiday.

JANUARY	FEBRUARY	MARCH	APRIL
ROUNDUP: Mocktails/ Non-Alcoholic Options Arizona Car Shows Waste Management Phoenix Open guides (what to wear, where to eat, transportation)	Super Bowl dining and viewings Valentine's Day dining and resort specials Black History Month ROUNDUP: Spa Spotlight (all-day, experiential spas) FAB PEOPLE SPOTLIGHT: Fab Couples	Spring Training guides St. Patrick's Day dining and events Easter dining and events (egg hunts, Easter Bunny visits and more) March Madness events ROUNDUP: Summer Travel Guides	How to celebrate Earth Day ROUNDUP: Public Golf Courses
MAY	JUNE	JULY	AUGUST
Mother's Day dining Memorial Day dining, events and pool parties ROUNDUP: Summer Staycations FAB PEOPLE SPOTLIGHT: Moms	Father's Day dining Pride Month events Juneteenth events ROUNDUP: Indoor Activities for Families Beat the Heat (AZ, WA, CA, NV) FAB PEOPLE SPOTLIGHT: Dads	Fourth of July dining and events (fireworks displays) ROUNDUP: Cool-Weather Destinations (AZ, NV and CA)	ROUNDUP: Indoor Activities for Families Beat the Heat (IA and WI)
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Labor Day dining and resort specials ROUNDUP: Holiday Party Venues FAB PEOPLE SPOTLIGHT: Teacher	Fall activities (pumpkin patches and more) Halloween parties and events ROUNDUP: Engagement Proposal Locations	Thanksgiving dining Veterans Day dining Holiday Markets Toy Drives & Food Drives Holiday events (tree lightings, Santa photos, etc.) Holiday gift guide	Holiday dining New Year's Eve dining New Year's Eve parties Holiday/winter activities (ice-skating rinks, sledding, Christmas tree farms and more)

ONGOING FEATURES:

Fabulous People (Weekly) **Restaurant or Winery of the Week** **Nonprofit of the Month**